

Recognition For Exemplar Local Authorities

01-12 NOV 2021
GLASGOW

COP26

IN PARTNERSHIP WITH ITALY



A pivotal moment in the fight against climate change.



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In the run up to COP26 the UK is working with every nation to reach agreement on how to tackle climate change.

200 world leaders will arrive in Scotland. Joining them will be tens of thousands of negotiators, government representatives, business and citizens for twelve days of talks.

Not only is this a huge task, but it is also not just yet another international summit.

Most experts believe COP26 has a huge urgency.

In attendance will be :

- **200 world leaders**
- **5,000 members of the press**
- **20,000 negotiators**
- **200,000 visitors**



Local Authority Achievements



ZERO Carbon Places has been asked to host a 2-day event for 10 exemplar local authorities to showcase their desire to go beyond the usual Scoping of 1, 2 and 3 carbon emissions to develop a pro-active carbon reduction strategy.

This could include carbon reduction activities from :

- **Carbon Baselineing Non-Domestic Buildings**
- **Behavioural Change**
- **Innovative Carbon Reduction Projects**
- **Engagement and Leadership of Community and SME Projects**



All Forming An Integral Part Of The Local Authority's Climate Change Emergency Obligations.

Local Authority Recognition



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These 10 exemplar local authorities will receive recognition in numerous ways :

- **COP26 media releases**
- **Interviews with members of the 5,000 press officer attending**
- **Meetings with many of the negotiators (possibly investors)**
- **Television and radio interviews**
- **Publicity within their own region**
- **Recognition from other UK local authorities**

This creates a platform for each local authority to

- **Promote areas or projects requiring carbon reduction support**
- **Attract inward investment**
- **Inspire further collaboration from the community or SME's**
- **Intensify the speed of carbon reduction**
- **Be recognised as a world leading authority**



**This Is A Once In A Lifetime Opportunity For Each
Exemplar Local Authority To Receive Recognition On A World Stage.**

Additional Recognition



ZERO Carbon Places will be hosting an additional online event in October 2021 to showcase the 10 exemplar local authorities.

This event will :

- **Be a ‘warm up’ event to the UK and world press prior to COP26**
- **Offer examples to all other authorities of successfully managed carbon reduction policies and projects**
- **Build greater support and understanding within the authority’s region**



The event will be actively promoted to all local authorities, press, COP26 media channels to receive maximum exposure for all authorities involved.

All Exemplar Local Authorities Will Become Platinum Members Of  ZERO Carbon Places

UNITING THE WORLD TO TACKLE CLIMATE CHANGE.



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